



Dear Nativity Community:

We are pleased to announce that the 16<sup>th</sup> Annual Joe DeMarco Memorial Basketball Tournament will be held on January 30 – February 7, 2026, at Nativity of Our Lord Catholic School in Orchard Park, NY.

Joe DeMarco was a beloved teacher and coach of multiple sports at Nativity for many years. Joe's dedication is carried on by the many volunteers that make up the backbone of the sports programs at our school and in our community. The Joe DeMarco Memorial Basketball Tournament held in his memory, celebrating its "Sweet Sixteen" this year, has become the premiere elementary school basketball tournament in the Diocese.

The primary source of funding for our sports program comes from the proceeds of the Joe DeMarco tournament each year. 100 percent of the funds raised at our tournament pays for sports at Nativity—from league and referee fees, uniforms and equipment costs, all the way to the championship banners that hang in our gymnasium—and we hang new banners every year!

This year, as in previous years, we are offering sponsorship opportunities. Now, more than ever, we need your help to make this a successful event!

Details regarding sponsorship opportunities are enclosed. If you or your place of business wishes to help sponsor this important event, please contact me, or go to [nativityschool.net](http://nativityschool.net) to complete the form and make payment online.

Thank you, in advance, for your support of the Joe DeMarco Memorial Basketball Tournament and the students of Nativity of Our Lord Catholic School.

Gratefully,

R.J. Friedman  
Director of Athletics  
Nativity of Our Lord Catholic School  
[athleticdirector@nativityschool.net](mailto:athleticdirector@nativityschool.net)

Checks may be made payable to:

Nativity of Our Lord Catholic School  
Attn: Joe DeMarco Tournament  
4414 South Buffalo Street  
Orchard Park, NY 14127