



NATIVITY GALA

2026

SATURDAY MARCH 14, 2026

Salvatore's
4:30 - 11:00 PM

SPONSORSHIP OPPORTUNITIES

PRESENTED BY:



Pfalzgraf Beinhauer
Gear Harris Schuller LLP



ABOUT NATIVITY

Nativity of Our Lord School is a safe, nurturing, innovative, Christ-centered Pre-K3 through 8th grade school located in the Village of Orchard Park, NY.

At Nativity we provide students with spiritual, academic, physical and emotional knowledge to ensure long-term success in life. At Nativity, we are putting faith in our future!

HOME SCHOOL ASSOCIATION

The Nativity Home School Association (HSA) is a dedicated group of parent volunteers united by faith and a shared commitment to enriching the school community. Through their time, talent, and creativity, these parents organize fundraisers and community events that directly support the school's mission of providing a faith-filled, high-quality education.

The efforts of HSA help fund classroom resources, student activities, and school improvements, ensuring that every child benefits from a nurturing and well-rounded learning environment. Rooted in Catholic values, the association fosters a spirit of service, connection, and gratitude among families, teachers, and students alike.

MEET OUR 2026 GALA CO-CHAIRS



JESS RODRIGUEZ
Gala Co-chair



SARAH SCHULLER
Gala Co-chair



Nativity of Our Lord School
4414 S Buffalo St.
Orchard Park, NY 14217

Dear Friends of Nativity,

November 14, 2025

We are happy to announce that the annual Nativity Gala will take place on Saturday, March 14, 2026 at Salvatore's in Buffalo, NY. On behalf of the Nativity of Our Lord Parish and School, we are pleased to recognize Robert and Kathleen Taggart as our 2026 Honoree. Robert and Kathleen are present and long-time Nativity parishioners, former Nativity School parents and current Nativity School Board members.

The Gala is our school's largest fundraiser. Your generous donation, whether be a sponsorship, auction item or monetary contribution, will greatly help raise money for the school's overall operating costs. Such items include security enhancements, technology improvements and building upgrades along with classroom, teacher and faculty support. We truly depend on the generous donations from our community members and businesses alike to make our event a huge success. All monies raised from this event will stay directly at Nativity of Our Lord.

We are delighted to welcome Nicholas Picholas, morning show radio host and experiential journalist on Kiss 98.5, as our emcee for this unforgettable evening. We are equally thrilled to feature live musical entertainment by The Funkensteins Band, WNY's "Old School" tribute, performing the best of the 70's 80's 90's 2K, Top 40 that will set the perfect tone for our celebration.

We anticipate a sellout event with over 250 community members in attendance and we hope you can promote your business while contributing directly to Nativity of Our Lord School. All ticket sales, sponsorships and donations are due by February 27, 2026.

Here's how you can help:

- I. Monetary donation: sponsorships and patron donations
- II. Donate silent or live auction items (individually or as a business)
- III. Attend and support this year's Nativity Gala

Thank you in advance for your consideration. Your support is greatly appreciated and will be instrumental in making the 2026 Gala a tremendous success!

Sincerely,
Your 2026 Gala co-chairs:

Jessica Rodriguez and Sarah Schuller
hsa@nativityschool.net



GOLD LEVEL SPONSORSHIPS

2026



PRESENTING SPONSOR

\$7,000

As the presenting Sponsor, you or your business will be directly associated with the name of the event. Your family or company name will have premium exposure and recognition leading up to and throughout the event.



- Exclusive naming rights for the entire event
- Logo/name placement on Gala invitations, posters, and programs and signage
- Logo/name placement on School and Gala website and ticketing page with link to sponsor's site
- Logo/name included on social media outlets, event website and program
- Verbal recognition by the event emcee or host throughout the evening
- Full-page ad in the event program
- Table of ten (10) tickets will be reserved for the event with premier seating

PADDLE SPONSOR (1)

\$5,000

The Paddle Sponsor supports one of the most visible and high-energy moments of the evening — the live donation as well as the "Raise the Paddle" portion where guest get to wave their paddles high to contribute. This single sponsor gets strong exposure and association with generosity and impact.

- Exclusive naming rights for the Live Auction and Paddle Raise portion of the event
- (i.e. "Fund-a-Need" Paddle Raise sponsored by [Sponsor Name])
- Logo/name placement on all auction paddles
- Logo/name on social media outlets, event website and program and on screen during the live auction and paddle raise
- Full-page ad in event program
- Table of ten (10) tickets will be reserved for the event with primary location



RED LEVEL SPONSORSHIPS

2026



FOOD AND FAVOR (1)

\$3,000

As the official Food and Favor Sponsor, your logo/name will be directly associated with the menu, favors and late-night snack. Delight guests from start to finish!

- Logo/name placement on all dinner menus, take-home favors and signage at the late-night snack station
- Logo/name included on social media outlets, event website and program
- Full-page ad in event program
- Six (6) tickets will be reserved for the event

ENTERTAINMENT SPONSOR (1)

\$3,000

The Entertainment Sponsorship is one of the most visible and exciting sponsorship levels because it ties your company/name to the fun and energy of the night. You will be recognized as the driving force behind the evening's music, dancing and memories.



- Your Logo/name placement on signage prominently displayed by the dance floor
- Verbal recognition from the emcee and the band
- Logo/name included on social media outlets, event website and program
- Full-page ad in event program
- Six (6) tickets will be reserved for the event

SOCIAL SPONSOR (1)

\$3,000

The Social Sponsorship is a highly visible and popular sponsorship level because it ties directly to the opening of the night and high-traffic areas.

- Your logo/name displayed at the bar and on cocktail napkins and drink menus
- Option to feature a signature cocktail named after the sponsor
- Toast shoutout at the start of dinner
- Logo/name included on social media outlets, event website and program
- Full-page ad in the event program
- Six (6) tickets will be reserved for the event



RED LEVEL SPONSORSHIPS

2026



1909 SPONSOR (2)

\$2,500

As the 1909 Sponsor or "Program Sponsor", your logo/name will appear on the inside or backside cover of the event program and at the bottom of every program page.

- Your Logo/name included on social media outlets, event website and program
- Full-page ad in event program
- Four (4) tickets will be reserved for the event

AUCTION SPONSOR (2)

\$2,000

The Auction Sponsorship focuses on branding and visibility around one of the most active areas of a gala — where guests browse and bid throughout the evening; both in person and across our online bidding platform.

- Your logo/name displayed prominently at the silent auction and basket raffle tables and on digital bidding screens
- Logo/name included on social media outlets, event website and program
- Half-page ad in the event program
- Two (2) tickets will be reserved for the event

SPIRIT GAME SPONSOR (1)

\$2,000

As the official Spirit Game Sponsor, you or your business will be directly associated with the sink for spirit game that takes place in the center of the auction room.

- Your logo/name displayed prominently on a banner across the game table
- Logo/name included on social media outlets, event website and program
- Half-page ad in the event program
- Two (2) tickets will be reserved for the event



RED LEVEL SPONSORSHIPS

2026



SMILE SPONSOR (2)

\$1,750

Capture the magic of the evening! As the Photo Sponsor, your company will be prominently featured at one of the most popular spots of the night—the very popular event Photo Booth.

- Your logo/name will appear on signage next to the booth and as a booth prop
- Logo/name included on social media outlets, event website and program
- Half-page ad in event program
- Two (2) tickets will be reserved for the event

CENTERPIECE SPONSOR (2)

\$1,750

The Centerpiece Sponsorship is a lovely and visually appealing to gain exposure throughout the event. Your logo/name will be showcased through stunning floral or decorative centerpieces that serve as a focal point for each guest's dining experience

- Your logo/name displayed in the center of the dining tables
- Logo/name included on social media outlets, event website and program
- Half-page ad in the event program
- Two (2) tickets will be reserved for the event



WHITE LEVEL SPONSORSHIPS

2026



PUNCH-A-BUNCH SPONSOR (2)

\$1,250

Guests will have the chance to "punch" through the display to win mystery gift card prizes

- Your logo/name displayed next to and on the game
- Logo/name included on social media outlets, event website and program

COAT CHECK SPONSOR (2)

\$1,000

The Coat Check Sponsorship is a unique and high-visibility opportunity since nearly every guest interacts with this area — both upon arrival and departure. It offers great brand exposure with a practical, guest-focused touch.

- Your logo/name displayed on signage at the coat-check area
- Logo/name included on social media outlets, event website and program

REGISTRATION SPONSOR

\$750.00

The Registration Sponsorship offers prime visibility at one of the first touch points guests experience — the check-in area. It's a great way for a business to make a strong first impression and be associated with a welcoming guest experience.

- Your logo/name will appear on signage displayed at the registration table
- Logo/name included on social media outlets, event website and program

CHECK-OUT SPONSOR

\$750.00

The Checkout Sponsorship is a great way to make a lasting final impression as guests leave the event. This sponsorship ties your brand to a thoughtful, polished end to the evening.

- Your logo/name will appear on signage prominently displayed at the check-out table
- Logo/name included on social media outlets, event website and program



FRIENDS OF NATIVITY

2026



IN KIND SPONSORSHIP

\$ EVERY DOLLAR HELPS

I am unable to attend the event but would still like to support.

Support our Gala in a meaningful way by contributing an in-kind donation. Your generosity helps make this special event possible—whether through goods, services, or experiences that enhance our evening or support our fundraising efforts. From auction items and event décor to catering, printing, entertainment, or other valuable contributions, every monetary donation makes a difference.

There's no limit to how you can give—large or small, every donation helps us reach our goal and continue supporting our mission. Your name or business will be recognized in our event materials as a valued supporter of our community.



DONATE HERE



SPONSORSHIP FORM

2026



Please complete this form if you chose to pay via cash or check.

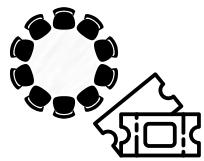
Please email this form to hsa@nativityscool.net or deliver to the Nativity School office by 2/27/2026.

Name or Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____



Tickets and Tables

PLEASE RESERVE _____ TICKETS AT \$125.00/PERSON TOTALING \$ _____

PLEASE RESERVE _____ TABLE(S) OF 10 SEATS AT \$1,150/TABLE TOTALING \$ _____

PLEASE INDICATE THE NUMBER OF DIETARY RESTRICTION PLATES _____



PROGRAM AD LEVELS

2026



FULL- PAGE AD

\$400

HALF-PAGE AD

\$300



PURCHASE AD HERE

Ad Specifications

AD DIMENSIONS (NO BLEED OR CROP MARKS)

FULL-PAGE (7.375 X 5.375)

½ PAGE (3.265 X 5.375)

FILE TYPE: .JPG OR .PDF ONLY

COLOR: FULL

SUBMISSION: PRINT ADS WILL NEED TO BE CAMERA READY AND EMAILED BY FEBRUARY 27, 2026 TO NATIVITYADS@GMAIL.COM

IF YOU HAVE ANY QUESTIONS OR NEED ASSISTANCE IN CREATING YOUR AD, PLEASE CONTACT NATIVITYADS@GMAIL.COM

hsa@nativityschool.net



A grid of four sample ads. Top-left: '2025 Nativity of Our Lord School Gala' with a photo of the school and a QR code. Top-right: 'UBIMD PEDIATRICS' with text about their mission and services. Bottom-left: 'CUSTARD DELIGHT' with an image of an ice cream cone and the address '4933 S Buffalo St, Orchard Park, NY 14207'. Bottom-right: 'BASILCARS.COM' with text about 10 locations, 8 brands, and '\$1,000 MORE FOR YOUR TRADE-IN!'.

A grid of four sample ads. Top-left: 'BASILCARS.COM' with text about 10 locations, 8 brands, and '\$1,000 MORE FOR YOUR TRADE-IN!' with a photo of several cars. Top-right: 'WOLLEN WELLNESS & CHIROPRACTIC' with a list of health problems and a photo of a doctor. Bottom-left: 'CANISIUS HIGH SCHOOL' with a photo of a student. Bottom-right: 'Canisius High School proudly supports Nativity of Our Lord' with a photo of a student.



THANK YOU.

The Nativity Home School Association extends our heartfelt gratitude to all of our sponsors, donors, and supporters. Your generosity makes it possible for us to continue our mission of providing families with faith-filled educational opportunities, meaningful community connections, and enriching experiences for our students.

Because of your partnership, our school community continues to grow, thrive, and shine. Thank you for believing in our mission and for helping make this year's Gala a true celebration of faith, family and education.

Nativity means family.

**PHONE**

716.662.7572

**EMAIL**

hsa@nativityschool.net

**WEBSITE**

nativity26.givesmart.com

**ADDRESS**

4414 South Buffalo St.
Orchard Park, NY 14227

PRESENTED BY:

Pfalzgraf Beinhauer
Grear Harris Schuller LLP