

Parenting 2.0

Raising Responsible Digital Citizens



I.**The Digital Landscape****II.****Cyberbullying****III.****Solutions and Strategies**

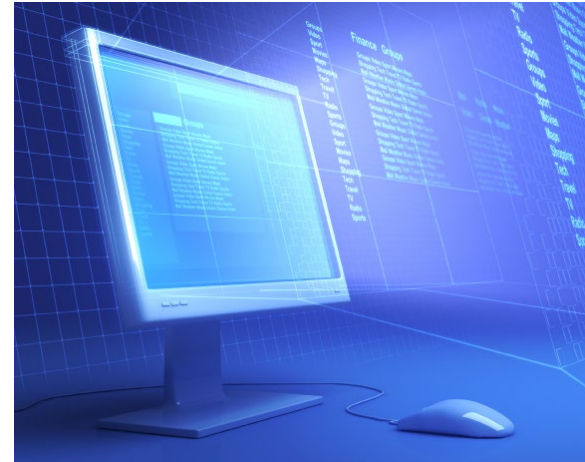
Digital Natives

- Born after 1990
- Highly connected
- 97% play video games
- 75% have cell phones
- 68% use IM
- 70% use SN sites
- Easily adapt and adopt
- Generate content



Brave New World

- Personal relationships heavily influenced by “bubble” that the Internet represents
- Accept web as dominant medium for social interaction with peers
- More comfortable with a public persona



The Time Machine

- Time spent online up to 13 hours per week from 8 hours five years ago
- Social Networking and games dominate time spent
- Pediatricians recommend no more than 2 hours/day for youth



Friend or Foe?

- Easy to fake online persona
- Predators adapting to Social Networks
- Practice of “Sextortion” includes using digital content for blackmail



15-year-old girl on Facebook

Adults Only?

- Pornography more available and graphic than ever before
- Increasing chances of accidental exposure due to spam attacks on social networks
- Average age for first exposure to pornography is 11





I.

The Digital Landscape

II.

Cyberbullying

III.

Solutions and Strategies

- Bullying through electronic means
- Text, Facebook, YouTube common mediums
- Potentially fatal (Megan Meier, Phoebe Prince, Alexis Pilkington)



- **Ubiquitous**
Phones, computers
- **Public**
Visible to anyone
- **Constant**
School, play, home
- **Viral**
Social mediums
- **Serious**
Risk of suicide



Communication

- Ask specific questions about online activities
- Ask them what they think about online bullies
- Tell them to tell you if they encounter kids being mean online



Vigilance

- Changes in online activities
- Changes in mood
- Shifts in attitude towards social activities



IMAGECHEF.COM

 I.

The Digital Landscape

 II.

Cyberbullying

 III.

Solutions and Strategies

Be a Parent

- Decide when your kids are ready
- Stress respect of others
- Consider maturity of peers and child
- Set clear rules
- Set clear consequences



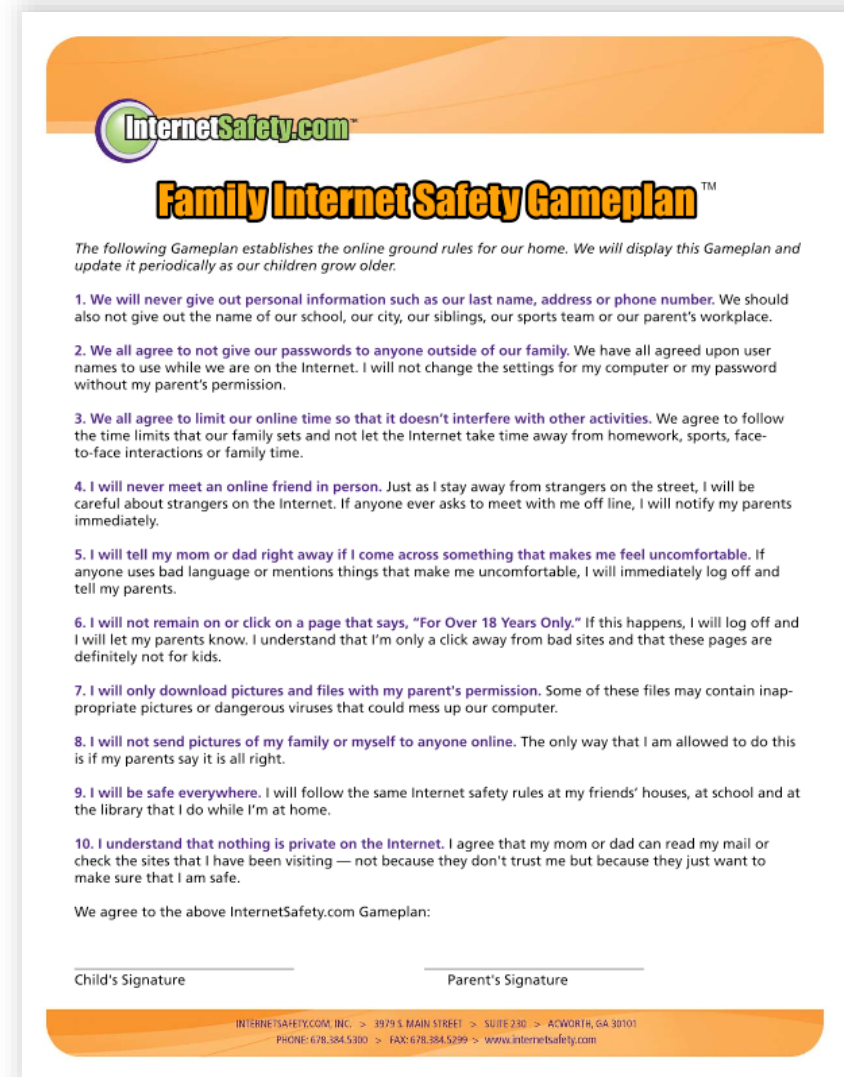
Cyberbullying

- Take the problem seriously
- Assure your child you will make it stop
- Don't react to the bully
- Record and report



Be Proactive

- Download and sign InternetSafety.com Gameplan
- Get savvy
- Get interactive
- Get the right tools



InternetSafety.com™

Family Internet Safety Gameplan™

The following Gameplan establishes the online ground rules for our home. We will display this Gameplan and update it periodically as our children grow older.

1. We will never give out personal information such as our last name, address or phone number. We should also not give out the name of our school, our city, our siblings, our sports team or our parent's workplace.
2. We all agree to not give our passwords to anyone outside of our family. We have all agreed upon user names to use while we are on the Internet. I will not change the settings for my computer or my password without my parent's permission.
3. We all agree to limit our online time so that it doesn't interfere with other activities. We agree to follow the time limits that our family sets and not let the Internet take time away from homework, sports, face-to-face interactions or family time.
4. I will never meet an online friend in person. Just as I stay away from strangers on the street, I will be careful about strangers on the Internet. If anyone ever asks to meet with me off line, I will notify my parents immediately.
5. I will tell my mom or dad right away if I come across something that makes me feel uncomfortable. If anyone uses bad language or mentions things that make me uncomfortable, I will immediately log off and tell my parents.
6. I will not remain on or click on a page that says, "For Over 18 Years Only." If this happens, I will log off and I will let my parents know. I understand that I'm only a click away from bad sites and that these pages are definitely not for kids.
7. I will only download pictures and files with my parent's permission. Some of these files may contain inappropriate pictures or dangerous viruses that could mess up our computer.
8. I will not send pictures of my family or myself to anyone online. The only way that I am allowed to do this is if my parents say it is all right.
9. I will be safe everywhere. I will follow the same Internet safety rules at my friends' houses, at school and at the library that I do while I'm at home.
10. I understand that nothing is private on the Internet. I agree that my mom or dad can read my mail or check the sites that I have been visiting — not because they don't trust me but because they just want to make sure that I am safe.

We agree to the above InternetSafety.com Gameplan:

Child's Signature

Parent's Signature

INTERNETSAFETY.COM, INC. > 3979 S. MAIN STREET > SUITE 230 > ACWORTH, GA 30101
PHONE: 678.384.5300 > FAX: 678.384.5299 > www.internet-safety.com

safeeyes® 6

Family Internet Manager





Websites

Monitor and filter websites based on categories and auto enablement of Safe Search.



Videos

Monitor and filter Online TV by show rating and block inappropriate YouTube clips.



Music

Monitor music downloaded through iTunes and limit access to explicit content.



Games

Limit online interactions with popular games and restrict access to gaming websites.



Instant Messaging

Monitor or block instant messaging applications and online chat rooms.



Social Networking

Monitor postings on social network sites for personal information or block social networking sites.



Email

Choose to block email, allow it with only approved contacts, or allow unrestricted email.



Activity Reports

Smart, informative reports of online activity with summary reports sent to your inbox.



Instant Alerts

Text Message, Email or Phone alerts when someone visits inappropriate content.



Time Limits

Choose the times of the day that the Internet is available or set a total time that can be spent online.



Remote Management

Change your settings anytime from anywhere using only your web browser.



Multiple Profiles

Setup monitoring and filtering policies for each user.

Questions?