



Dear Friend of Nativity,

The seventh annual Chase the Sun 5K Race/Walk will be held on June 17th, 2022. Nativity of Our Lord School is excited to host this event to celebrate and foster community spirit and bring family and friends together.

In years past, 200+ race participants and over 400 event participants joined us to chase the sun for the School. Now, after a two-year COVID pause, we are looking forward to the community joining us, once again, for this great tradition. This event helps us to raise the much-needed funds to support Nativity of Our Lord School, which provides education to pre-school, elementary and middle school aged children. To assist in this goal, we are seeking sponsorships and participation from local businesses and individuals.

By sponsoring the Chase the Sun 5K you are also supporting the students of Nativity of Our Lord School. Please consider a sponsorship donation. Additional information on sponsorship levels is outlined in the enclosed document. Depending on the level of sponsorship you select, your generosity will be recognized at our event in several ways, including electronic communication, banners, announcements at the event and much more.

We hope that you will join us to Chase the Sun. Thank you for your support of Nativity of Our Lord School and its students.

Event registration and information can be found on the school website at <http://www.nativityschool.net>.

If you have any questions, please feel free to contact Maura Seibold at 716-903-6127 or via email at Maura.Seibold@gmail.com.

Thanks in advance for your consideration!

Sincerely,

Maura Seibold, Event Co-Chair
Elizabeth Kontrabecki, Event Co-Chair
Tim Seibold, Event Co-Chair



2022 Summer Solstice 5K – Chase the Sun!
June 17, 2022
7:30pm

Sponsorship Opportunities

___ Title Event Sponsor - \$ 2,000 (Premier Sponsorship – One Available)

Includes prominent listing (w/logo) as Diamond Sponsor on all promotional materials including:

- Large - Company Logo on back of all T-shirts
- Company Logo on all digital applications
- Company Logo on all printed registration materials
- Opportunity to place promotional item at Race Check-In table
- Continuous mention of company information by event announcer before, during, and after event
- Company Logo on Website
- Company listed on sponsor “Thank You for Your Support” banner
- 5 Complimentary Race Entry Fee’s

___ Gold Event Sponsor - \$ 1,500

Includes prominent listing as Gold Sponsor on all promotional materials including:

- Small - Company Logo placed on back of all T-shirts
- Company Logo on all digital applications
- Company logo on all printed registration materials
- Special mention of company by event announcer before, during and after event
- Company Logo on Website
- Company listed on sponsor “Thank You for Your Support” banner
- 3 Complimentary Race Entry Fee’s

___ Silver Event / Post Party Sponsor - \$ 500

Includes the following:

- Small - Company logo on back of all T-shirts
- Company listed on sponsor “Thank You for Your Support” banner
- Company Logo on Race Website
- 1 Complimentary Race Entry

Bronze/ Friends of Nativity Event Sponsor - \$250

- Mention of Company by event announcer
- Company Logo on Website
- Company listed on sponsor "Thank You for Your Support" banner

Product & In-Kind Sponsorships

Sponsorships are available to companies who wish to make In-Kind donations of product, which can be available to all event competitors and volunteers free of charge.

- Banner provided by sponsor to be placed in donation area
- Company mention by event announcer during and after event

This sponsorship package is available in return for products provided to the event used for door prizes, given to athletes during event, crowd "swag", etc.

To find out more regarding the above sponsorship information, please contact Maura Seibold, Event Co-Chair at Maura.Seibold@gmail.com or call 716.903.6127

Deadline for Title, Gold & Silver Sponsor Levels is May 31st, 2022
(in order to guarantee company listing on all marketing pieces)

Deadline for Bronze, Product & In-Kind Sponsor Levels is June 7th, 2022

Website – <http://www.nativityschool.net>

Company Name: _____

Company Address: _____

City, State, Zip Code: _____

Contact Name: _____

Contact Phone Number: _____

Email Address: _____

Sponsor Level Selected: _____

Amount Enclosed: _____

Mail this form along with payment to: Nativity of Our Lord School S-4414 South Buffalo Street, Orchard Park, NY 14127.

Make all checks payable to: Nativity Home School Association

Please also provide a confirmation email, along with an electronic copy of your logo, to Maura.Seibold@gmail.com.